

**VITA**

*Rodrick Whetstone*

**Education**

Master of Fine Arts | 2012

Graphic Design/ Drawing – The University of Iowa, Iowa City, IA

Master of Arts | 2011

Graphic Design/ Drawing – The University of Iowa, Iowa City, IA

Bachelor of Arts (Cum Laude) | 2007

Graphic Design – Grandview University, Des Moines, IA

Associates of Arts | 1999

Rock Valley College, Rockford, IL

School Teacher Certification | 2014

Art and General Education – State of Oklahoma, Oklahoma City, OK

**PROFESSIONAL CERTIFICATIONS**

- American Institute of Graphic Arts (AIGA)
- National Association of Photoshop Professionals (NAPP)

**PRESENT RANK** – Assistant Professor

**YEAR OF APPOINTMENT** – Visiting Assistant Professor | 2016;  
Assistant Professor | 2019

**YEAR OF LAST PROMOTION** – Assistant Professor | 2019

**PREVIOUS TEACHING**

Part Time

- The University Of Iowa School Of Art And Art History – Iowa City, Iowa | Summer 2012 Teaching Assistant
- Iowa City Parks And Recreation - Iowa City, Iowa | January 2010 – December 2012 Art Instructor
- Ankeny Art Center - Ankeny, Iowa | September 2007 – June 2009 Art Instructor

Full Time

- Oklahoma City Community College - Oklahoma City, Oklahoma | July 2015 – July 2016 Professor - Adult Education
- Southern Illinois University Edwardsville – Edwardsville, Illinois | August 2016 – May 2019 as Visiting Assistant Professor
- Southern Illinois University Edwardsville – Edwardsville, Illinois | August 2019 – Present as Assistant Professor

**PREVIOUS PROFESSIONAL POSITIONS**

- Additional experience includes:
- Managerial positions held at - Shopko, Iowa Methodist Medical Center, Iowa Lutheran Hospital

## Whetstone CV 2022

- Instructor with - Des Moines Public Schools, Iowa City Public Schools, Belvidere Public Schools, Rockford Public Schools, Oklahoma City Public Schools, Norman Public Schools
- Wells Fargo - Intranet Website Designer
  - Analysis team and test page usability for Wells Fargo subprime home mortgage department
  - Built webpages and websites from concept to completion

### **GRADUATE THESES**

N/A

### **STUDENT MENTORSHIP**

- a. BFAs
  - Assisted with the development of graphic design course content and the selection of materials.
  - Provided timely and constructive feedback to each student.
  - Tracked student progress and set realistic objectives.
  - Clearly illustrated difficult concepts with prepared PowerPoint presentations.
- b. MFA
  - Extra-curricular mentorship in the areas of graphic design
  - Provided timely and constructive feedback to each student.
  - Set realistic yet higher objectives for MFA candidates.

### **SCHOLARLY AND CREATIVE ACTIVITIES**

#### Solo Exhibitions

- Autos – Gallery 1840, The University of Iowa Museum of Art, Iowa City, IA | 2012
- A Statement by Rodrick Whetstone – Blank Honors Gallery, The University of Iowa Iowa City, IA | 2012
- Wapello Vodka – Gallery 1840, The University of Iowa Museum of Art, Iowa City, IA | 2012
- Truth Revealed – The Wesley Foundation, Iowa City, IA | 2012
- Truth Revealed – Kendall Gallery, The University of Iowa, Iowa City, IA | 2012
- No More Excuses: The Weight Loss Journey of Rodrick Whetstone – The Wesley Foundation, Iowa City, IA | 2012
- Posters! – Nodo Gallery, Iowa City, IA | 2010
- Yellow City – Gallery 1840, The University of Iowa Museum of Art, Iowa City, IA | 2010

#### Group Exhibitions

- Artists in Conversations – SIUE | 1 Hairpin Dr., Edwardsville IL, 62029 | 2019
- Faculty Art Show – SIUE | 1 Hairpin Dr., Edwardsville IL, 62029 | 2019
- Small Works Art Show – Wood River Museum | 111 E. Broadway, Alton IL, 62002 | 2018
- Small Works Art Show – Wood River Museum | 111 E. Broadway, Alton IL, 62002 | 2017
- Graduate Exhibition – Art Building West, The University of Iowa, Iowa City, IA | 2012

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- India Through Our Eyes: Art & Architecture of Tamil Nadu – Blank Honors Gallery The University of Iowa, Iowa City, IA | 2012
- Metals Exhibition – Art Building West, The University of Iowa, Iowa City, IA | 2012
- India: A Visual Collection – Art Building West, The University of Iowa, Iowa City, IA | 2012
- Graduate Exhibition – Drewelowe Gallery, The University of Iowa, Iowa City, IA | 2011
- Graduate Candidate Exhibition – Hallel House, The University of Iowa, Iowa City, IA | 2011
- Graduate – Drewelowe Gallery, The University of Iowa, Iowa City, IA | 2010

### **HONORS and AWARDS – Media Coverage**

- United Way of Rock River Valley Annual Report | January 2013
- UIMA Magazine | August 2012
- SAAH Process Journal | May 2012
- UIMA Magazine | January 2012
- UIMA Magazine | August 2011
- MECCA Annual Report | May 2011
- The University of Iowa Hancher Auditorium magazine cover | March 2011
- The University of Iowa Hancher Auditorium magazine cover | January 2011
- UIMA Magazine | January 2011
- Daily Iowan multiple advertisement designs | August 2010 - August 2012
- Iowa Source multiple advertisement designs | August 2010 - August 2012
- UIMA Magazine | August 2010
- KRUI branding redesign <http://krui.fm/> | October 2009

### **GRAPHIC DESIGN for BOOKS**

- Whetstone, Rodrick D. "Where in the World Is the UIMA Now?" UIMA Fall. 2012 (2012): 20. Print.
- Whetstone, Rodrick D. No More Excuses: The Weight Loss Journey of Rodrick Whetstone. 1<sup>st</sup> ed. Vol. 1. Iowa City: University of Iowa, 2012. Print. Ser. 1.

### **ACADEMIC ADVISING**

2016 to present SIUE - Guidance for students

### **DEPARTMENTAL SERVICE**

- 2016 to 2019 SIUE Art and Design Department Recruitment committee chair.
- 2017 to present SIUE Art and Design Department Exhibitions Planning committee
- 2017 to 2018 SIUE Art and Design Department Cage committee (AD HOC)

### **COLLEGE SERVICE**

- 2017 to present SIUE CAS Strategic Planning committee

### **COMMUNITY SERVICE**

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- 2018 to Present - ACT-SO Program Mentor
  - Art direction and criticism for students
- 2019 St. Louis Public Schools art show
  - Art direction and criticism for students
- 2018 Art Guidance East St. Louis
  - Art direction and criticism for students
- 2018 Digital East St. Louis
  - Summer camp on web design
- 2015 Oklahoma City Community College
  - Adult Literacy Program- teaching illiterate adults how to read and write
- 2011 Iowa City United Way of Johnson County
  - Revised outdated designs for conference announcement boards
- 2011 Local Foods Connection of Iowa City
  - Designed and created a grocery delivery menu for “English as a Second Language” consumers
- 2010 MECCA Services – Substance Abuse and Behavioral Health Services of Iowa
  - Produced Annual Report redesign and layout
  - Instructed InDesign lessons at no charge to staff members

### **CONFERENCES**

- AIGA Design Conference (A Brief History of Now) – Virtual | September 2021
- FATE Conference–Presenter – Columbus, OH | March 2019
- Webcon University of Illinois – Urbana, IL | April 2018
- Focus on Teaching and Technology UMSL - St. Louis, MO | September 2018
- AIGA Design Conference – Minneapolis, MN | October 2017
- Focus on Teaching and Technology UMSL – St. Louis, MO | September 2017
- Professional Grant Development Workshop – University of Illinois at Chicago - Chicago, IL | September 2017
- Louis Sullivan: The Struggle for American Architecture SIUE – Edwardsville, IL | February 2017
- Focus on Teaching and Technology UMSL – St. Louis, MO | November 2016
- COABE Adult Education Conference – Dallas, TX | April 2016

### **PROFESSORIAL DEVELOPMENT**

- Active in Jr. Faculty continuing education in mid-week mentor weekly meetings (ongoing).
- Attendance to conferences (ongoing).
- Mid-Week Mentoring session “Immunity to Change Workshop Series” SIUE | February 21, 2019
- Writing Group SIUE | April 26, 2019
- New Faculty Orientation

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SIUE | August 2019

- Micro-aggressions, Equity & Inclusion Webinar  
SIUE | January 2018
  - Mid-Week Mentoring session “How Can I Bring Pop to My Class with Pop Culture?”  
SIUE | February 15, 2018
  - Faculty Writing Retreat  
SIUE | May 16, 2018
  - Mid-Week Mentoring session “How Do I Design Innovative Assignments to Foster Learning in the Online Classroom?”  
SIUE | September 14, 2018
  - Mid-Week Mentoring session “How Do I Promote Civil and Thoughtful Engagement in the Classroom?”  
SIUE | September 27, 2018
  - Mid-Week Mentoring session “What are the Secrets to Making Highly Effective Educational Videos?”  
SIUE | November 9, 2018
  - Midweek Mentor: “How Can I Avoid Communication Misfires”  
SIUE | February 2017
  - Junior Faculty Development: “Teaching Challenges: A Case Study Discussion”  
SIUE | December 2016
  - Junior Faculty Development - “Preparing a Tenure and Promotion Dossier”  
SIUE | October 2016
  - Understanding Grading and Blackboard’s Grade Center  
SIUE | October 2016
  - Midweek Mentor: “Gateways to Inclusion: Turning Tense Moments into Productive Conversations”  
SIUE | October 2016
  - Black Lives Matter: “We Are One...Are We?”  
SIUE | October 2016
  - Interactive theatre – “Can I Be of Any Help?”  
SIUE | September 2016
- a. Commissions
- Spicy Affair
  - Addiction Treatment Strategies
  - Magnolia and June
  - The University of Iowa
  - Fligg Fieldhouse

## Whetstone CV 2022

United Way of Rock River Valley  
KRUI Radio  
Coach Seay's Basketball Camp  
Whetstone Creative – Photography  
XCELLORATOR®  
Website design

- b. Public Collections  
The University of Iowa